

Long Beach City College  
Radio / Television Advisory Board Meeting Minutes from 1/11/20  
Lido Yacht Anchorage, Newport Beach, CA

Attendees:

**Robert Hersh** – 4 Time Emmy Award Winning TV Producer/Director & FT LBCC Professor

**John Doss**- Senior Video Operator. NFL Network and Fox Sports Network. In charge of Quality Control of both networks.

**Susie Dittmar**- CNN Entertainment News. Freelance Segment Producer & Writer

**Kenneth Borgers** –Membership Director, Jazz 88.3 KSDS, San Diego. Former Program Manager KLON, Long Beach (now KJAZZ) for 23 years. Local Host “All Things Considered”, KCRW, Santa Monica. Professional voice-over artist.

**Rich DeMichele** – Executive in Charge of Production - Dr. Phil Show Productions (Head Executive on Dr. Phil Show and The Doctors for Paramount Television).

**Meeting was called to order at 11:00am**

The following topics were discussed:

### **1. Jobs Related to RTV**

Discussion of jobs related to RTV was brought up by Hersh. Doss and DeMichele discussed how TV/Film crews were staffed. Doss mentioned that more crews shooting in the field consisted of just a camera operator. It was noted by both that the sound mixing position was apparent in only high budget productions. Most productions that utilize single camera production techniques only use a single crew member (camera operator) to setup lighting and microphones for the shoot. It was confirmed by Dittmar that it is important for the student to learn proper sound mixing techniques, but to also note that this job function is many times done by only the camera operator instead of a separate sound engineer.

### **2. Additional Staff Needed: Part-Time weekend tech for Student Radio Shows**

Attendees discussed from last year’s minutes: Ken Borgers discussed the lack of student support for producing radio shows on the weekends, which is needed for the large numbers of radio students wanting to produce shows over this time period. There currently is no tech available for opening doors and giving general student support for the weekends. An omni lock was a new suggestion for student access to radio stations. All agreed.

### **3. Purchase KCTY/KLBC Remote Broadcast Package for steaming.**

Reviewed request from last years meeting: Borgers again brought up the idea of a remote broadcast package for the two radio stations. He explained to the group the need for future broadcasters to be able to produce a radio show on-location such as done in the professional radio/webcast community. After listing some equipment ideas (Mac laptop and associated radio/webcast A/V equipment), Doss thought that this was needed to offer experience to

students on this type of equipment for radio as well as future video streaming events. DeMichele agreed that this equipment was similar to what is used at other smaller radio stations. Borgers suggested getting quotes for Comrex and associated equipment from vendors. Hersh mentioned that this would be good for a VTEA Grant. Dittmar suggested that this package or another HD video streaming kit should also be used for more video streaming. Hersh agreed that a possible “check out” system could be established for students.

#### **4. Purchase of Wireless Production Line (PL) system for remote production**

This topic was discussed last year. Discussion again about a wireless intercom system was brought up by Robert Hersh. Dittmar suggested that this system would be good for the stage managers and jib camera which does not communicate on same production line as cameras. John Doss agreed that it would be useful for stage managers who find themselves having to be quite mobile within the confines of the studio as well as remote productions from the theater when doing concerts.

#### **5. Certificates & Degrees**

This topic was brought up by Hersh from last year’s meeting. Rich DeMichelle said certificates in Pro Tools & Adobe Premiere would be two good programs for R/TV to offer. Doss said that maybe a Post Production Certificate and Sports Production degree/certificate would be a good idea and all agreed. Borgers mentioned that more online sections would be good for RTV 1 and others that seemed like they would fit nicely online. Hersh mentioned that RTV 60 and RTV 216 would be good candidates for this online addition. All agreed. Hersh brought up the idea of streamlining the three local degrees to make it easier for students to achieve certificates and degrees. Dittmar suggested that we re-word/re-list some of the listings of requirements so students could better understand each degree. Hersh mentioned that the units should be closer to 20 to increase the amount of degrees students can achieve. Hersh said that these revisions would be submitted to curriculum committee after paperwork was generated. After this a discussion ensued about adding some other courses to the AS-T degree if possible. Hersh mentioned that research had been done to see what courses other colleges had on the same degree. All agreed that RTV 40, 216, and 270 Work Experience would be a good start due to the fact that these courses were already on the CID for the AS-T degree.

#### **6. Purchase of Server for Radio/TV & Computer Upgrade for Radio**

As in past meetings, the idea of a server was brought up by Robert Hersh. Discussion started with Ken Borgers and Rich DeMichele about adding a server for the recording/archiving of our video newscast as well as radio broadcasts. It was noted that all professional radio stations have a server for this purpose and that students should learn this technology for their radio shows and video storage for recording and playback of news material as done at local stations and television networks. Dittmar mentioned that now that RTV has new TV production edit rooms, access from a server for video files would be an asset to student produced projects.

#### **7. Grants in Question for 4k upgrades**

Hersh brought up other purchases that would apply to RTV. Discussion of more state-of-the-art TV equipment such as IP or fiber type TV cameras ensued, as well as HD Streaming Kits. Doss mentioned most production houses and TV networks were changing from triax type cameras to fiber and IP technology for cameras and switchers. Hersh mentioned that a cost analysis between upgrading existing Sony 1080P equipment to include 4k vs new Blackmagic or other

suitable vendors should take place. DeMichele agreed that this would be the way to go for the future, and to stay current in technology developments for students to learn on relevant equipment. Susie Dittmar agreed that this technology is important for the RTV program to stay relevant. Hersh said he would start the process of cost analysis for possible grant applications.

**All agreed that we would have another meeting towards the end of Fall 20 Semester, or during Winter Intersession 2021.**

**Meeting was adjourned at 1:10pm**